1. User A makes an entry on our app/platform.
2. User A acquires a link to share the content/status of their entry.
3. User A shares this entry in-app or via an out-of-app method (e.g., texting, social media).
4. User B sees the link or a thumbnail generated via the link.
5. User B clicks the link or thumbnail.
6. Link directs User B to the app/platform and displays User A's entry.
7. User B is prompted to enter a lineup consisting of the same or a subset of User A's entry.
8. User B submits the entry that they were prompted with in steps 6/7.
9. User A receives a commission (some %) from the dollar amount that User B submitted as part of User B's entry.
10. User A can receive this commission for any entry placed in this manner from any user that's not User A.